



**Buraaq Mining Services Media release,
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Buraaq Mining Services: Beyond the Brand at Electra Mining Africa 2026

Johannesburg, South Africa - 7 - 11 September 2026

Electra Mining Africa 2026 provided **Buraaq Mining Services** with an opportunity to connect, engage and showcase what stands behind the Buraaq name.

As one of Africa's leading mining, electrical and construction exhibitions, Electra Mining brought together industry professionals, customers, suppliers and businesses from across the mining value chain. For Buraaq the event was more than an exhibition, it was an opportunity to build meaningful connections. Buraaq Mining Services is a **BBBEE level 1 contributor**, reflecting the company's commitment to transformation and meaningful participation within the South African mining and engineering industry.

Engineering Solutions. Mining the Future.

At Buraaq, our work is driven by practical solutions and a commitment to meeting the demands of the mining industry. Throughout Electra Mining, visitors had the opportunity to engage directly with our team, learn more about our capabilities and explore the work that takes place behind the scenes.

From our workshop processes and equipment to the people who contribute to each project, the exhibition allowed us to showcase Buraaq beyond the logo, putting our expertise, workmanship and approach to problem-solving at the centre of the conversation.



Connecting With The Industry

One of the highlights of the exhibition was the opportunity to meet people from different areas of the mining and engineering sector. Our team engaged with **customers, potential customers, suppliers, industry professionals and other businesses**, creating opportunities to exchange ideas, understand industry challenges and explore areas of collaboration.

These conversations are an important part of understanding the evolving needs of the mining industry and identifying how Buraaq can continue developing practical and reliable solutions for its customers.



Understanding Our Customers

Electra Mining provided Buraaq with valuable opportunities to listen to customers and industry professionals.

Understanding what customers need, the **challenges they encounter and the requirements of different mining operations is essential to developing solutions that are practical and relevant.**

The conversations held throughout the exhibition gave our team greater insight into the expectations of the industry and the importance of responsiveness, reliability and strong relationships.

For Buraaq, listening is an important part of understanding how we can continue to improve and support our customers.

"Your Total Solution, Cost Effective Mining Partner"

Learning Beyond the Stand

Electra Mining was also an opportunity for the Buraaq team to learn.

Being surrounded by **industry leaders, equipment manufacturers, technology providers and professionals** from different areas of the mining sector provided exposure to new ideas, technologies, processes and approaches.

The experience allowed our team to gain a broader understanding of the direction in which the mining industry is moving and the importance of continuously developing our knowledge and capabilities.



Showcasing the People Behind the Work

Electra Mining Africa 2026 was not only about displaying equipment it was also about showcasing the people behind **Buraaq Mining Services**.

Throughout the exhibition, members of the Buraaq team had the opportunity to interact directly with visitors, answer questions, explain our capabilities and share insight into the work carried out within our operations.

These interactions highlighted the importance of teamwork, technical knowledge, administration, engineering and workshop expertise in delivering reliable solutions to the mining industry.

The exhibition provided a platform for our team to step beyond their everyday roles and represent Buraaq, contributing to conversations that extend beyond the workshop and into the wider mining industry.



Equipment and Innovation on Display

A key highlight of Buraaq's presence at Electra Mining Africa 2026 was the opportunity to showcase a selection of mining equipment and engineering capabilities to industry professionals, customers, suppliers and visitors.

Visitors to the Buraaq stand had the opportunity to view and engage with a range of equipment, including:

- **MT2010 Dump Truck**
- **AARD 5.5 Loader**
- **DS311 Bolter**
- **Access Drill Rig**

The equipment display provided visitors with an opportunity to see the machines up close and engage with the Buraaq team about their applications, capabilities and the engineering and workshop processes behind them.

Showcasing these machines allowed Buraaq to demonstrate the breadth of its capabilities and its approach to providing practical solutions for the mining industry. It also created opportunities for meaningful conversations around equipment requirements, operational challenges and potential solutions.

Beyond the equipment itself, the exhibition highlighted the people behind every project; from planning and administration to workshop operations, engineering, fabrication and quality-focused processes.

The machines on display represented an important part of the work Buraaq continues to undertake in supporting the mining and engineering sector, while giving visitors a closer look at the equipment, expertise and workmanship behind the Buraaq name.

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Taking the Experience Forward

As we move forward following Electra Mining Africa 2026, the focus remains on building on the relationships established, following up on meaningful conversations and continuing to identify opportunities to support the mining industry.

The exhibition has provided Buraaq with valuable exposure, industry insight and opportunities for engagement.

Most importantly, it has reinforced the importance of remaining connected to our customers, understanding their requirements and continuously looking for ways to improve and deliver practical engineering solutions.

Thank You

Buraaq Mining Services would like to extend its sincere appreciation to everyone who contributed to and supported our participation at Electra Mining Africa 2026. We thank the **event organisers, customers, potential customers, suppliers, industry professionals, partners and visitors** who took the time to engage with our team and learn more about Buraaq. We also extend our appreciation to the Buraaq team whose commitment and teamwork contributed to the success of the exhibition. The connections and conversations established at Electra Mining will continue to contribute on how we engage with the industry and serve our customers.

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